

Multi-million euro investments in Veledo medical vehicles of the future

Veledo is a Polish company with an extremely important mission to help people with physical disabilities. The manufacturer of **luxury medical devices** – mobility scooters and electric-powered wheelchairs, has been on the international market for nearly a decade, although the last few years and recent investments have highlighted its importance.

Veledo's rise to prominence

The passion, dedication and commitment of the brand CEO **Jakub Marek** resulted in the creation of Veledo – a manufacturer of electric medical vehicles, more and more recognizable throughout Europe. Multi-million investments and continuous development manifested in the improvement of processes and products as well as the expansion of the assortment make Veledo not only a Polish company with potential, but **an important player on the markets** of medical vehicles of the European Union and Great Britain.

Commitment to quality and customer service – Veledo focuses on safe mobility solutions

Veledo mobility scooters and electric-powered wheelchairs are medical products aimed at the elderly and ones with disabilities. Veledo focuses on providing **safe vehicles** while maintaining the highest quality standards. The company's investments are based primarily on continuous improvement of the production process and customer service during and after the sale. Veledo has its own car fleet. **Logistics facilities** allow us to build strong relationships with regular and new customers and to develop the distribution network, personally delivering vehicles to customers throughout Europe. This, in turn, affects the control and maintenance of the appropriate quality of customer service throughout the entire sales process – from production, through order preparation and fast delivery.

Innovative technologies and a wide range of medical devices

Veledo products are characterized by innovative technologies, including primarily electricity supply. Veledo's leading vehicles are **electric mobility scooters**. A novelty in the offer is **COSMO** – an electric-

powered wheelchair designed for use both outdoors and indoors by people with mobility issues of all ages. It is emission-free, manoeuvrable and extremely easy to use – joystick controlled. The launch of COSMO is a response to the needs of those who want to be completely independent while moving in a wheelchair.

Vealeco's new headquarters

So far, one of the largest investments undertaken by the company has been the recently completed construction of a new headquarters. **The modern Vealeco complex** was built on an area of one hectare. The office building, warehouse hall and the entire infrastructure of the facility allow for effective development on many levels; further investment in the purchase of new equipment and expansion of the supplier network, which already includes **over 30 distributors from all over Europe**, i.e. Spain, France, Portugal, Italy and Great Britain. The Vealeco complex is one of the most important projects in the vicinity of the Industrial Park in Czestochowa (Poland), and the financial outlays incurred in connection with it amount to PLN 15 000 000.

Continuous improvement and global expansion

The actions taken by the Management Board – from the production and distribution of **future-oriented products**, to the use of innovative solutions and technologies on a daily basis are a testimony to the company's commitment to **sustainable development**. Along with the delivery of medical devices that allow for free and safe movement of the elderly and people with disabilities, goes care for the environment and employees. A large photovoltaic installation and an intelligent building management system designed for Vealeco contribute to significant energy savings. The investment in the latest ICT solutions used in the new headquarters of the company puts Vealeco in the light of an attractive employer.

Profitability and Corporate Social Responsibility as the way to success in a challenging global economy

Vealeco continuously improves products and their development processes (i.e. by introducing new storage solutions), thanks to which it is possible to **compete with global brands** of electric medical vehicles. The company constantly examines current and prospective markets and reacts to changes taking place in them on an ongoing

basis. This is particularly important because Veleco's expansion is not limited to Polish and British markets. The brand is known in many European countries, and **the Veleco team is constantly looking for new contractors**. The focus on profitability, quality and sustainability of the company means that investments will generate high economic and financial indicators in the future, which over the last four years showed a nearly **20% year-on-year increase**.

Creating not only profitable, but also socially responsible business in an undoubtedly difficult time for the global economy is a huge challenge. Veleco proves that thanks to experience, well-thought-out strategy and quick response to market changes, it is possible.